

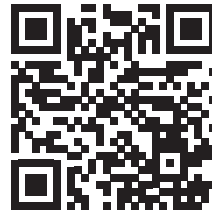
Lindsey Bay Dannenberg

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BFA Rochester Institute of Technology
2019



Landscape Designer- Freelance, 2023

Specializing in the design and cultivation of environmentally responsible garden landscapes, I create gardens that bloom from early spring to late fall and actively contribute to local ecosystems by attracting and nourishing wildlife. My gardens are low maintenance, well balanced and aesthetically pleasing, harmoniously blending beauty and sustainability.

Lead Teacher, Digital Art Portfolio- Poughkeepsie Art Effect 2023

As the Digital Art Instructor, my primary responsibility was to develop a comprehensive curriculum tailored for a six-week cycle of classes. These classes were designed to cater to students aged 14 to 18, with a specific objective in mind: guiding each student in the creation of a college application portfolio.

Horticultural Sales Specialist- Sunny Garden Wappinger Falls NY, 2023

Responsibilities included selling, growing, and caring for a wide array of plants and horticultural products. My focus on delivering expert guidance and personable service ensured that customers enjoyed a positive and educational shopping experience. This approach not only fostered the growth of dedicated customers but also led to frequent visits from gardening enthusiasts seeking my advice and services at the greenhouse.

Lead Teacher, Sewing and Fashion- Usdan Summer Camp for the Arts, Wheatley Heights 2022

Developed curriculum for and taught machine sewing and clothes up-cycling. During 4 week sessions students completed four projects including creating a complete outfit both from scratch and with up-cycling.

In House Design and Horticultural Sales Specialist Emma's Garden Growers, Huntington 2021-2022

At EGG, a large houseplant and garden grower, importer, and wholesaler, I worked in design, sales, and social media. Increased social media following x5, photography and layout for creation of first product catalog.

Creative Assistant, "We are all Hong Kongers" Exhibition- Manhattan, NY 2020

Assisted in all aspects of a pro-democracy popup exhibit protesting the CCP takeover of Hong Kong. Worked on location scouting, artwork preparation, and logistics. Due to COVID restrictions, all prep was done by me under direct supervision, with artwork later displayed in pop-up galleries worldwide.

Dedicated professional with over a decade of experience working with the general public in various capacities. Well-versed in the many moving parts within a retail environment, I possess strong interpersonal skills and an innate ability to establish quick and trustworthy relationships. As a lifelong environmentalist, serial plant propagator, and aspiring landscape architect, my journey has encompassed diverse roles, from teaching art to students to managing a family-run business and contributing to a pro-democracy art exhibition. Throughout these experiences, I have consistently forged enduring and trustworthy connections with people from all walks of life.

Skills

Horticultural Sales Specialist
Garden Design and Landscaping
Native Plant Selection and Care
Garden Ecosystem Enhancement
Customer Service and Relationship Building
Retail Experience
Curriculum Development
Teaching and Instruction
Graphic Design
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Photography and Photo Editing
Sewing and Machine Sewing